AMENDMENTS TO THE CLAIMS

1	1.	(Currently Amended) A method of responding to a request for data about an enterprise,
2		the method comprising the steps of:
3		storing a plurality of names for a single entity associated with the enterprise as a first
4		plurality of corresponding concepts in a database of concepts and relationships
5		among concepts, which database describes a plurality of entities associated with
6		the enterprise, wherein each name of the plurality of names is associated with a
7		particular concept of the first plurality of corresponding concepts;
8		designating a first concept of the first plurality of corresponding concepts as a normative
9		concept;
10		receiving a request including data indicating a particular name of the plurality of names,
11		wherein the request does not include data indicating a first name corresponding to
12		the first concept; and
13		in response to receiving the request, sending a response including information content of
14		a file associated in the database with the first concept.
1	2.	(Currently Amended) The method of Claim 1, further comprising the steps of:
2		storing in the database a first relationship of a first relationship type, the first relationship
3		defined for the first concept and an alternative concept of the first plurality of
4		corresponding concepts; and
5		storing in the database a second relationship of a second relationship type between the
6		first concept and a second concept not among the first plurality of corresponding
7		concepts, wherein the second concept indicates the information content included
8		in the response.
1	3.	(Currently Amended) The method of Claim 2, wherein:
2		the request does not include data indicating a first name corresponding to the first
3		concept;
4		the particular name corresponds to a particular alternative concept of the first plurality of
5		corresponding concepts: and

6 the database does not include a relationship defined for the second concept and the 7 particular alternative concept. 1 4. (Cancelled). 1 5. (Currently Amended) The method of Claim 1, wherein the plurality of names include at 2 least one of a synonym for [[a]]the first name corresponding to the first concept, an 3 acronym for the first name, and a translation of the first name into a different language 4 than a language of the first name. 1 6. (Currently Amended) The method of Claim 2, wherein the first relationship includes an 2 attribute indicating the alternative concept is one of a synonym for the first concept, an 3 acronym for the first concept, and a translation into a different language than a language 4 of [[a]]the first name corresponding to the first concept. 1 7. (Previously Presented) The method of Claim 5, wherein the plurality of names includes 2 the synonym for the first name; and wherein the synonym for the first name includes a 3 misspelling of the first name. 1 8. (Previously Presented) The method of Claim 5, wherein the plurality of names includes 2 the synonym for the first name; and wherein the synonym for the first name comprises an 3 acronym of the first concept or a translation into a different language than a language of 4 the first name corresponding to the first concept. 1 9. (Original) The method of Claim 1, further comprising the step of adding a name to the 2 plurality of names based on the data included in the request. 1 10. (Original) The method of Claim 1, wherein the entities include at least one of a set of 2 products of the enterprise, a set of services of the enterprise and a set of activities of the 3 enterprise. 1 11. (Previously Presented) The method of Claim 10, wherein the entities include the set of 2 activities of the enterprise; and wherein the set of activities of the enterprise include at

least one of administration, research, marketing, joint ventures and documentation.

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1	12.	(Currently Amended) A computer-readable medium carrying one or more sequences of
2		instructions for responding to a request for data about an enterprise, which instructions,
3		when executed by one or more processors, cause the one or more processors to carry out
4		the steps of:
5		storing a plurality of names for a single entity associated with the enterprise as a first
6		plurality of corresponding concepts in a database of concepts and relationships
7		among concepts, which database describes a plurality of entities associated with
8		the enterprise, wherein each name of the plurality of names is associated with a
9		particular concept of the first plurality of corresponding concepts;
10		indicating a first concept of the first plurality of corresponding concepts as a normative
11		concept;
12		receiving a request including data indicating a particular name of the plurality of names,
13		wherein the request does not include data indicating a first name corresponding to
14		the first concept; and
15		in response to receiving the request, sending a response including information content of
16		a file associated in the database with the first concept.
1	13.	(Currently Amended) The computer-readable medium of Claim 12, the instructions
2		further cause the one or more processors to carry out the steps of:
3		storing in the database a first relationship of a first relationship type, the first relationship
4		defined for the first concept and an alternative concept of the first plurality of
5		corresponding concepts; and
6		storing in the database a second relationship of a second relationship type between the
7		first concept and a second concept not among the first plurality of corresponding
8		concepts, wherein the second concept indicates the information content included
9		in the response.
1	14.	(Currently Amended) The computer-readable medium of Claim 13, wherein:
2		the request does not include data indicating a first name corresponding to the first
3		concept;

4 the particular name corresponds to a particular alternative concept of the first plurality of 5 corresponding concepts; and 6 the database does not include a relationship defined for the second concept and the 7 particular alternative concept. 1 15. (Cancelled). 1 16. (Currently Amended) The computer-readable medium of Claim 12, wherein the plurality 2 of names include at least one of a synonym for [[a]]the first name corresponding to the first concept, an acronym for the first name, and a translation of the first name into a 3 4 different language than a language of the first name. 1 17. (Currently Amended) The computer-readable medium of Claim 13, wherein the first 2 relationship includes an attribute indicating the alternative concept is one of a synonym 3 for the first concept, an acronym for the first concept, and a translation into a different language than a language of [[a]]the first name corresponding to the first concept. 4 (Previously Presented) The computer-readable medium of Claim 16, wherein the 1 18. 2 plurality of names includes the synonym for the first name; and wherein the synonym for 3 the first name includes a misspelling of the first name. 1 19. (Original) The computer-readable medium of Claim 12, wherein the instructions further 2 cause the one or more processors to carry out the step of adding a name to the plurality of 3 names based on the data included in the request. 1 20. (Original) The computer-readable medium of Claim 12, wherein the entities include at 2 least one of a set of products of the enterprise, a set of services of the enterprise and a set 3 of activities of the enterprise. 1 (Previously Presented) The computer-readable medium of Claim 20, wherein the entities 21. 2 include the set of activities of the enterprise; and wherein the set of activities of the 3 enterprise include at least one of administration, research, marketing, joint ventures and documentation.

1	22.	(Currently Amended) A system for responding to a request for data about an enterprise,
2		the system comprising:
3		a means for storing a plurality of names for a single entity associated with the enterprise;
4		a means for indicating a first name of the plurality of names as a normative name;
5		a means for receiving a request including data indicating a particular name of the
6		plurality of names, wherein the request does not include data indicating the first
7		name; and
8		a means for sending a response including information content of a file associated in a
9		database with the first name in response to receiving the request, which database
0		describes a plurality of entities associated with the enterprise.
1	23.	(Currently Amended) The system of Claim 22, further comprising:
2		a means for storing a first relationship of a first relationship type, the first relationship
3		defined for the first name and an alternative name of the plurality of names; and
4		a means for storing a second relationship of a second relationship type between the first
5		name and particular information not among the plurality of names, wherein the
6		particular information is the information indicates the content included in the
7		response.
1	24.	(Currently Amended) The system of Claim 23, wherein:
2		the request does not include data indicating the first name;
3		the database does not include a relationship defined for the particular information and the
4		particular name.
1	25.	(Cancelled).
1	26.	(Original) The system of Claim 22, wherein the plurality of names include at least one of
2		a synonym for the first name, an acronym for the first name, and a translation of the first
3		name into a different language than a language of the first name.
1	27.	(Original) The system of Claim 23, wherein the first relationship includes an attribute
2		indicating the alternative name is one of a synonym for the first name, an acronym for

3		the first name, and a translation into a different language than a language of the first name.
1 2 3	28.	(Previously Presented) The system of Claim 26, wherein the plurality of names includes the synonym for the first name; and wherein the synonym for the first name includes a misspelling of the first name.
1 2	29.	(Original) The system of Claim 22, further comprising a means for adding a name to the plurality of names based on the data included in the request.
1 2 3	30.	(Original) The system of Claim 22, wherein the entities include at least one of a set of products of the enterprise, a set of services of the enterprise and a set of activities of the enterprise.
1 2 3	31.	(Previously Presented) The system of Claim 30, wherein the entities include the set of activities of the enterprise; and wherein the set of activities of the enterprise include at least one of administration, research, marketing, joint ventures and documentation.
1 2	32.	(Currently Amended) A system for responding to a request for data about an enterprise, the system comprising:
3		a database of concepts and relationships among concepts describing a plurality of entities associated with the enterprise; and
5		a processor configured to perform the steps of storing a plurality of names for a single
6	•	entity associated with the enterprise as a first plurality of corresponding concepts
7		in the database, wherein each name of the plurality of names is associated with a
8		particular concept of the first plurality of corresponding concepts;
9		indicating a first concept of the first plurality of corresponding concepts as a normative
10		concept;
11		receiving a request including data indicating a particular name of the plurality of names,
12		wherein the request does not include data indicating a first name corresponding to
13		the first concept; and
14		in response to receiving the request, sending a response including information content of
15		a file associated in the database with the first concept.

1	33.	(Currently Amended) The system of Claim 32, the processor further configured to
2		perform the steps of:
3		storing in the database a first relationship of a first relationship type, the first relationship
4		defined for the first concept and an alternative concept of the first plurality of
5		corresponding concepts; and
6		storing in the database a second relationship of a second relationship type between the
7		first concept and a second concept not among the first plurality of corresponding
8		concepts,
9		wherein the second concept indicates the information content included in the response.
1	34.	(Currently Amended) The system of Claim 33, wherein:
2		the request does not include data indicating a first name corresponding to the first
3		concept;
4		the particular name corresponds to a particular alternative concept of the first plurality of
5		corresponding concepts; and
6		the database does not include a relationship defined for the second concept and the
7		particular alternative concept.
1	35.	(Cancelled).
1	36.	(Currently Amended) The system of Claim 32, wherein the plurality of names include at
2		least one of a synonym for [[a]]the first name corresponding to the first concept, an
3		acronym for the first name, and a translation of the first name into a different language
4		than a language of the first name.
1	37.	(Currently Amended) The system of Claim 33, wherein the first relationship includes an
2		attribute indicating the alternative concept is one of a synonym for the first concept, an
3		acronym for the first concept, and a translation into a different language than a language
4		of [[a]]the first name corresponding to the first concept.

1	38.	(Previously Presented) The system of Claim 36, wherein the plurality of names includes
2		the synonym for the first name; and wherein the synonym for the first name includes a
3		misspelling of the first name.
1	39.	(Original) The system of Claim 32, the processor further configured to perform the step
2		of adding a name to the plurality of names based on the data included in the request.
1	40.	(Original) The system of Claim 32, wherein the entities include at least one of a set of
2		products of the enterprise, a set of services of the enterprise and a set of activities of the
3		enterprise.
1	41.	(Previously Presented) The system of Claim 40, wherein the entities include the set of
2		activities of the enterprise; and wherein the set of activities of the enterprise include at
3		least one of administration, research, marketing, joint ventures and documentation.
1	42.	(Currently Amended) A method of responding to a request for data about an enterprise
2		using a data store that comprises a stored plurality of names for a single entity associated
3		with the enterprise, a first plurality of corresponding concepts in a database of concepts
4		and relationships among concepts, which database describes a plurality of entities
5		associated with the enterprise, and wherein a first concept of the first plurality of
6		corresponding concepts is identified as a normative concept, the method comprising the
7		computer-implemented steps of:
8		receiving a request including data indicating a particular name of the plurality of names,
9		wherein the request does not include data indicating a first name corresponding to
10		the first concept; and
11		in response to receiving the request, sending a response including information content
12		from a file associated in the database with the first concept.